

IRIZAR will be attending the UMA Expo in Atlanta

IRIZAR will be attending the next edition of the UMA Expo in Atlanta where it will offer its luxury coaches to North American operators

Irizar, a world leader in the manufacture of electric buses and coaches, will be attending the USA's leading trade fair for the sector for the first time.

Irizar arrives in the USA with a strategy to position itself as a premium brand in the coach market, a goal it will aim to achieve with the support of the local distributor, INA Bus Sales.

The brand has chosen to introduce the Irizar i6 model into the market thanks to its proven technology and reliability. There are already over 3,000 units of this model in operation in Europe, where it is a market leader thanks to its safety, design and comfort as well as its profitability for operators.

The two versions of the i6 model which will be available in the North American market will be presented at the 4,800 square-foot stand. Both versions are 45-foot long integral coaches with a Cummins 13l engine and Allison automatic transmission. The i6 models are available in a height of either 12.23 or 12.89 ft. These vehicles have been fully developed and adapted to the regulatory requirements and demands and to the needs of North American operators and are manufactured entirely in the European Union.

INA Bus Sales

INA Bus Sales is Irizar's exclusive distributor for the sale and aftersales of Irizar products in the United States. INA Bus Sales is located in Las Vegas (Nevada).

INA Bus Sales is a leading company in the field of high-end coaches, offering customers an attractive way to combine a reliable, safe and profitable product with a service capable of responding to any need.



Irizar Group

Irizar is a leading business group in the bus and coach sector and the undisputed benchmark in the electronics, communications (ITS solutions), rotary machinery and components sectors and equipment for the railway sector.

Comprised of over 2,600 employees, the Irizar Group carries out its activity through its five coach and bus production plants (Spain, Morocco, Brazil, Mexico and South Africa) and its five companies involved in different sectors in Spain, as a result of its industrial diversification policy. In addition to these companies, the group has its own R&D Center, which has the long term goal of carrying out applied research and the technological development of its own products and systems.

With a turnover exceeding 550 million euros a year, we are a strong group with a commercial presence in over 90 countries on the five continents.

The group's headquarters are located in the town of Ormaiztegi in Gipuzkoa (Spain), where Creatio, the Irizar Group Research and Development Center, is also located.

Founded in 1889, with more than 125 years of history and stronger and younger than ever, today Irizar is strong, geographically and industrially diversified and continuously growing; it is firmly committed to the brand, technology and sustainability, via its own-brand products such as electric buses or coaches or other products in the sectors in which it operates thanks to its diversification.